



# JAPAN PRECIOUS

## Rates and Information

### RATE CARD 2010

Four Colour (US\$)	Rate Per Insertion	Rate Per Insertion 4times
Front cover	6,000	5,000
Back Cover	5,000	4,500
Inside Back Cover	4,200	3,200
Inside Front Cover	4,500	3,500
Page 3	4,200	3,200
Opposite of inside back cover	3,000	2,300
Double Page Spread	4,300	2,800
Full Page	2,500	2,000

Dear Sirs

Our publication, "Japan Precious" is one of the top quality jewelry magazine . so we have most of subscribers about **10,000** jewelers included 60%Retailers and 30% manufacturers and wholesalers and 10% others.

We believe that this publication is one of the most useful means for promoting your Exhibition, exhibitors, and products for Japanese importers as well as buyers in Japan

The contents is jewelry brand and diamond information and market trend ,top interview of key person etc. Publish mainly Japan but few overseas subscribers.

### BOOKING & MATERIAL DEADLINE

	BOOKING DEADLINE:	MATERIAL DEADLINE:	Promotion Schedule
JAN 20 <sup>th</sup> issue	1st December	<b>15th December</b>	International Jewelry Show Tokyo, China Jewelry Fair
MAY 10 <sup>th</sup> issue	1st April	<b>15th April</b>	International Jewelry Show Kobe, Jewel Fair Korea
AUG 10 <sup>th</sup> issue	1st July	<b>15th July</b>	Japan Jewelry Fair, Bangkok jewelry fair September Hong Kong Show
NOV 10 <sup>th</sup> issue	1st October	<b>15th October</b>	International Jewelry Show Tokyo

### MATERIAL REQUIRED

**COLUR ADVERTISEMENTS:** 175screen/CD DATA OR Colour Sepsrated Positives With One Set Of Proofs Or Finished Artwork With Transparency. or PDF or JPEG Data.

Full page Size:209mm(w) × 296mm(H) (TRIM)

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