

International Designer Arena - Application Guidelines

Criteria

1. Applicant must be a Jewelry Designer, and participate in this event by his/her own Name.
2. All products showcased at the event must be the original design of the participant.
3. Products should contain 60% or above fine jewelry materials such as Precious Metals (Gold & Silver), Diamonds, Gemstones, Semi-Precious Stones, Pearls and Jade etc.
4. Applicant should submit the below 5 documents before deadline 30 July 2021 by email at liliachan@jewelry.org.hk for selection:
 - i. **JMA Hong Kong 2021 - "International Designer Arena" Application Form**
 - ii. **A Professional Profile, Biography, and Artist's Statement**
 - iii. **At least 5 Product images in jpg format of 300dpi (A description and idea of each design is recommended)**
 - iv. **Product leaflets or promotional materials in use**
 - v. **Records or awards received (if any)**
5. All documents/statements must be reported truthfully, if it contains contrary or untruthful information, the organizer has the right to cancel the applicant's qualifications.

Selections

6. Organizer has the right to select qualified participants for the International Designer Arena.
7. Applicants may be disqualified for the event, if he/she is unable to attend the 4-days event him/herself.
8. If the number of qualified applicants exceeds our limit, priority will be given to first-time participants.
9. The selection would be conducted in August 2021 and selected participants will be informed via email in September 2021.
10. Organizer has the right to reject any applications.
11. New or Renewal Applicants with less than 5 years participation history of International Designer Arena may apply for IDA Open-Area Booth in 6sq.m. Applicants can only participate into the IDA Open-Area Booth in 6 sq.m. for a maximum of 5 years.
12. Renewal Applicants with over 5 years participation history of International Designer Arena will need to apply for IDA Standard Booth in 9 sq.m. Applicants can only participate into the IDA Standard Booth in 9 sq.m. for a maximum of 2 years.
13. Complimentary accommodations with 5 nights stay will be offered to non-local selected participants at most 3 times in participation years.

Exhibitors' Terms & Regulations

14. Organizer reserves the right to alter or amend the Application Guidelines without prior notice.
15. Organizer reserves the right to decide the location of the area of International Designer Arena and the location of each participating designers' booth.
16. **Designers should be presenting their pieces at the show in person.** All exhibit products must be the original design of the participating designers.

17. Exhibit products should contain **60% or above fine jewelry materials** such as Precious Metals (Gold & Silver), Diamonds, Gemstones, Semi-Precious Stones, Pearls and Jade etc.
18. At least 10 pieces of exhibit products should be showcased during the Exhibition. **All exhibit products should be showcased inside the showcases only. Exhibitors are not allowed to display their exhibit products outside their booth area.**
19. Organizer is not responsible for the safety of the exhibitors and exhibitors' property during the exhibition period (including move-in and move-out periods). Organizer is not liable for any loss and damage which occurs.
20. All exhibitors should bring their own jewelry display stands and adornments to decorate their own counter showcases.
21. Exhibitors are not allowed to transfer their partial or entire counter showcases to others.
22. Standard Booths at International Designer Arena are provided by such contractor as designated by the Organizer and are of a standard design. No variation of the Standard Booth shall be conducted unless prior written approval is given by the Organizer.
23. No decoration, booth fitting or Exhibit shall exceed the standard height of the Standard Booth.
24. All Exhibitors are required to use the Exhibition Space allocated in satisfactory manner to the Organizer, especially during the assembling and installing of Booths and all Exhibits included thereof, during the Exhibition. The Exhibitors may not alter or in any way affect the structure or fixtures of Venue. When and where the Organizer is of the view that the Exhibitor's usage of the Exhibition Space is improper, dissatisfactory or may potentially cause damage to the Exhibition Space allocated, the Organizer shall have the right to clear and remove all or part of the Exhibition Space allocated to the Exhibitor at the Exhibitor's expense without notice and to forfeit any monies paid, including the Application Fee, Booth Service Fee and Participation Fee. The Exhibitor must also reimburse on demand to the Organizer the costs of making good any damage caused to the Exhibition Space by it and/or its Representatives.
25. The Exhibitor shall not hang on, or otherwise adhere to, the fascia boards any stickers, posters, hangers or other materials.
26. All exhibitors should follow organizer's "Rules for Exhibition Application & General Regulations for Exhibition" which is stated on the Application Form.
27. **Exhibitor who violates regulation will be banned from taking part in this exhibition.** Organizer reserves the right to cancel the participation and recall the exhibit unit immediately during the show period.
28. Organizer has the right to use exhibitor's personal information and exhibit product pictures for JMA Hong Kong International Jewelry Show promotional purposes.