

International Designer Arena - Application Guidelines

The application deadline has been extended to July 18, 2025

Criteria

1. Applicant must be a Jewelry Designer and participate in this event **by his/her own Name**.
2. All products showcased at the event must be the original design of the participant.
3. Products should contain 60% or above fine jewelry materials such as Precious Metals (Gold & Silver), Diamonds, Gemstones, Semi-Precious Stones, Pearls and Jade etc.
4. Applicant should submit the below five documents before 18 July 2025 by email at **ansonip@jewelry.org.hk** for selection:

I.	JMA Hong Kong 2025 - "International Designer Arena" Application Form
II.	A Professional Profile, Biography, and Artist's Statement
III.	At least 5 Product images in jpg format of 300dpi (A description and idea of each design is recommended)
IV.	Product leaflets or promotional materials in use
V.	Records or awards received (if any)

5. All documents/statements must be reported truthfully, if it contains contrary or untruthful information, the organizer has the right to cancel the applicant's qualifications.

Selections

1. Organizer has the right to select qualified participants for the International Designer Arena.
2. Applicants may be disqualified for the event if he/she is unable to attend the 4-days event him/herself.
3. If the number of qualified applicants exceeds our limit, priority will be given to first-time participants.
4. The selection would be conducted in August 2025 and selected participants will be informed via email in September 2025.
5. Organizer has the right to reject any applications.
6. New or Renewal Applicants with less than 5 years participation history of International Designer Arena may apply for IDA Open-Area Booth in 6 sq.m. Applicants can only participate into the IDA Open-Area Booth in 6 sq.m. for a maximum of 5 years.
7. Renewal Applicants with over 5 years participation history of International Designer Arena need to apply for IDA Standard Booth in 9 sq.m. Applicants can only participate into the IDA Standard Booth in 9 sq.m. for a maximum of 2 years.
8. Complimentary accommodations with 5 nights stay will be offered to non-local selected participants at most 3 times in participation years.

Exhibitors' Terms & Regulations

1. Organizer reserves the right to alter or amend the Application Guidelines without prior notice.
2. Organizer reserves the right to decide the location of the area of International Designer Arena and the location of each participating designers' booth.
3. Designers should be presenting their exhibit products at the show **in person**. All exhibit products must be the original design of participating designers.
4. Exhibit products should contain **60% or above fine jewelry materials** such as Precious Metals (Gold & Silver), Diamonds, Gemstones, Semi-Precious Stones, Pearls and Jade etc.
5. At least 10 pieces of exhibit products should be showcased during the Exhibition. **All exhibit products should be showcased inside the showcases only. Exhibitors are not allowed to display their exhibit products outside their booth area.**
6. The Exhibitor shall take out and maintain insurance on an "all risk" basis for the entire period of Exhibition to cover itself against all potential liabilities, including any public liabilities and/or third party indemnities.
7. All of the Exhibitor's Exhibits is at the Exhibitor's sole responsibility and risk. The Exhibitor should secure proper insurance to cover the loss and/or theft of its Exhibits. For the Exhibitors with precious Exhibits, they are requested to take out insurance coverage and/or special security service at the Exhibitor's expense for overnight storage. Neither the Organizer nor the Venue maintains insurance covering the Exhibitor's property including the Exhibits, and it is the sole responsibility of the Exhibitor to obtain such insurance.
8. All exhibitors should bring their own jewelry display stands and adornments to decorate their own counter showcases.
9. Exhibitors are not allowed to transfer their partial or entire counter showcases to others.
10. Standard Booths at International Designer Arena are provided by such contractor as designated by the Organizer and are of a standard design. No variation of the Standard Booth shall be conducted unless prior written approval is given by the Organizer.
11. No decoration, booth fitting, or Exhibit shall exceed the standard height of the Standard Booth.
12. All Exhibitors are required to use the Exhibition Space allocated in satisfactory manner to the Organizer, especially during the assembling and installing of Booths and all Exhibits included thereof, during the Exhibition. The Exhibitors may not alter or in any way affect the structure or fixtures of Venue. When and where the Organizer is of the view that the Exhibitor's usage of the Exhibition Space is improper, dissatisfactory or may potentially cause damage to the Exhibition Space allocated, the Organizer shall have the right to clear and remove all or part of the Exhibition Space allocated to the Exhibitor at the Exhibitor's expense without notice and to forfeit any monies paid, including the Application Fee, Booth Service Fee and Participation Fee. The Exhibitor must also reimburse on demand to the Organizer the costs of making good any damage caused to the Exhibition Space by it and/or its Representatives.
13. The Exhibitor shall not hang on, or otherwise adhere to, the fascia boards any stickers, posters, hangers, or other materials.
14. All exhibitors should follow organizer's "Rules for Exhibition Application & General Regulations for Exhibition" which is stated on the Application Form.
15. **Exhibitor who violates regulation will be banned from taking part in this exhibition.** Organizer reserves the right to cancel the participation and recall the exhibit unit immediately during the show period.
16. Organizer has the right to use exhibitor's personal information and exhibit product pictures for JMA Hong Kong International Jewelry Show promotional purposes.
17. These Regulations are prepared in both English and Chinese languages. In the event of any discrepancy between the two language versions, the Chinese version shall prevail.