

## International Designer Arena - Application Guidelines

### Criteria

1. Applicant must be a Jewelry Designer, and participate in this event by its own Name.
2. All products showcased at the event must be the original design of the participant.
3. Products should contain 60% or above fine jewelry materials such as Precious Metals (Gold & Silver), Diamonds, Gemstones, Semi-Precious Stones, Pearls and Jade etc.
4. Applicant should submit the below 5 documents before deadline on 29 June 2018 to Unit G, 2/F., Kaiser Estate Phase 2, 51 Man Yue Street, Hung Hom, Kowloon, Hong Kong for International Designer Arena Application for selection
  - i. JMA Hong Kong - "International Designer Arena" Application Form
  - ii. A Professional Profile, Biography, and Artist's Statement
  - iii. At least 5 Product images in jpg format of 300dpi and their colour print-out in A4 paper (A description and idea of each design is recommended)
  - iv. Product leaflets or promotional materials in use
  - v. Records or awards received (if any)
5. All documents/statements must be reported truthfully, if it contains contrary or untruthfully, the organizer has the right to cancel the applicant's qualifications.

### Selections

6. Organizer has the right to select the qualified participant for the International Designer Arena.
7. Applicant is considered to be disqualified for the event, if he/she is unable to attend the 4-days event him/herself.
8. If qualified applicants exceed our limit, priority will be given to first-time participant.
9. The selection would be conducted in August 2018 and selected participants will be informed via email.
10. Organizer has the right to reject any applications.

### Exhibitors' Terms & Regulations

11. Organizer reserves the right to alter or amend the Application Guidelines without prior notice.
12. Organizer reserves the right to decide the location of the area of International Designer Arena and the location of each participated designer's booth.
13. **Designer should be presenting their pieces at the show in person.** All exhibit products must be the original design of the participated designer.
14. Exhibit products should contain **60% or above fine jewelry materials** such as Precious Metals (Gold & Silver), Diamonds, Gemstones, Semi-Precious Stones, Pearls and Jade etc.
15. At least 10 pieces of exhibit products should be showcased during the Exhibition. **All exhibit products should be showcased inside the showcases only. Exhibitors are not allowed to display their exhibit products outside their booth area.**
16. Organizer is not responsible for the safety of the exhibitors and exhibitors' property during the exhibition period (including move-in and move-out periods). Organizer is not liable for any loss and damage which occurs.
17. All exhibitors should bring their own jewelry display stands and adornments to decorate their own counter showcases.

18. Exhibitors are not allowed to transfer their partial or entire counter showcases to others.
19. Standard Booths at International Designer Arena are provided by such contractor as designated by the Organizer and are of a standard design. No variation of the Standard Booth shall be conducted unless prior written approval is given by the Organizer.
20. No decoration, booth fitting or Exhibit shall exceed the standard height of the Standard Booth.
21. All Exhibitors are required to use the Exhibition Space allocated in manner satisfactory to the Organizer, especially during the assembling and installing of Booths and all Exhibits included thereof, during the Exhibition. The Exhibitors may not alter or in any way affect the structure or fixtures of Venue. When and where the Organizer is of the view that the Exhibitor's usage of the Exhibition Space is improper, dissatisfactory or may potentially cause damage to the Exhibition Space allocated, the Organizer shall have the right to clear and remove all or part of the Exhibition Space allocated to the Exhibitor at the Exhibitor's expense without notice and to forfeit any monies paid, including the Application Fee, Booth Service Fee and Participation Fee. The Exhibitor must also reimburse on demand to the Organizer the costs of making good any damage caused to the Exhibition Space by it and/or its Representatives.
22. The Exhibitor shall not hang on, or otherwise adhere to, the fascia boards any stickers, posters, hangers or other materials.
23. All exhibitors should follow organizer's Rules for Exhibition Application & General Regulations for Exhibition which is stated on the Application Form.
24. **Exhibitor who violates regulation will be banned to take part in this exhibition.** Organizer reserves the right to cancel the participation and recall the exhibit unit immediately during the show period.
25. Organizer has the right to use exhibitor's personal information and exhibit product pictures for Hong Kong International Jewelry Manufacturers' Show promotional purposes.

**Remarks: Complimentary accommodations with 5 nights stay will be offered to non-local selected participant at most 3 times in participation years.**