

The JMA Hong Kong International Jewelry Show, formerly known as Hong Kong International Jewelry Manufacturers' Show or commonly called the Hong Kong November Jewelry Show, has been organized by the Hong Kong Jewelry Manufacturers' Association for over 28 years. The Association is dedicated to providing the best platform and quality services to all stakeholders and participants of the industry and exhibitions.

Important Note - Risk factors in participating in JMA Hong Kong International Jewelry Show

❖ **This note is also an integral part of the exhibition application form and related terms and conditions** ❖

April 29, 2021

Dear All Exhibitors,

In the past two years, the exhibition industry in Hong Kong has been plagued by uncertainties and faced unprecedented challenges, such as the social movement in Hong Kong in 2019 and the global outbreak of the COVID-19 virus in 2020, which affected the exhibition industry seriously. As the Organizer, the Association will continue to review our preparation from time to time, make every effort to anticipate and analyze the potential risks, adopt effective contingency measures in order to deliver the Exhibition successfully with maximum benefits to the stakeholders.

To cope with unexpected risks, the Association is obliged to remind exhibitors to be aware of the following risks before application. One should carefully consider, understand, and thoroughly evaluate the impact and loss, and it is not accepted to withdraw from the Exhibition, claim compensation for losses or refund all or part of the participation fee in respect of such risks, understanding that the Organizer is obliged to make every effort to deliver the Exhibition per scheduled time and location.

Risks associated with the Exhibition (including and not limited to the following):

- ❖ Changes in the use of the venue
- ❖ Negligence/breach of contract by the official booth contractor
- ❖ Conditions/applications for government permits
- ❖ Control measures related to public events
- ❖ The expected number of visitors or traffic does not match
- ❖ Misconduct by individual exhibitors under intellectual property laws affecting the operation and reputation of the show
- ❖ Unfair trade practices or misconduct by individual exhibitors affecting the operation and reputation of the show
- ❖ The impact of changes in global economic and market conditions, such as severe fluctuations in financial markets, may affect business/consumer sentiment during the exhibition period
- ❖ The impact from terrorist attacks, natural disasters, infectious diseases, or other events beyond Organiser's control
- ❖ The acts of God, war, epidemic, health concerns or any other cause not within the control of the Organiser
- ❖ Geopolitical and tension events resulting in different direct/indirect policy, legal and regulatory changes, and constraints related to the Exhibition
- ❖ Legal proceedings, industrial disputes of whatever nature
- ❖ Major disruption of the transport system, system malfunctions, or failure of telecommunications or other electronic communications

The Exhibition Sub-Committee of the Association will supervise all preparation works carefully. Nevertheless in case of extreme uncontrollable situation, the Association has the right to change the date(s) of the Exhibition to another date(s) (including hold earlier or postpone to a later date(s), please refer to the Rule 16 of the Exhibition Application & General Regulations for Exhibition) as deems fit, alter in character or mode, reduce in scale, shorten or extend the duration of the Exhibition at any time without incurring any liability whatsoever to the Exhibitor. In case an exhibitor does not accept the change(s) of the show date and request to withdraw, the Association will only refund the balance (with a deduction of no more than 20% of the participation fee to offset its expenses) of the participation fee in one payment or by installments.

Save as the aforesaid situation; please refer to the Rules 17 of the Exhibition Application & General Regulations for Exhibition for withdrawal or Cancellation by the exhibitors to be followed.

Yours faithfully,
Hong Kong Jewelry Manufacturers' Association